



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 321592

Schedule Dates 08/24/12-08/30/12
Advertiser National Republican Congressional Committee - In
Agency National Media (2711)
Product Political - Issue (1068)
Brand ISS/NRCC-IE (81865)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name ANGLE, BEN
Phone/Fax /
CPE 155/426/2595
Account Types National/Political
Billing Type Standard
Comments NRCC 8/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/11/12
Last Modified 08/08/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06187351
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,018.75
Net Total \$34,106.25
Sales Tax

Pittsburgh (WPXI)

By Broadcast Month	Spots	Rate
Aug. 2012	13	\$9,675.00
Sep. 2012	35	\$30,450.00
Grand Total:	48	\$40,125.00



Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P						1			1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/1	7/13/12
2.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	11:34P- TONIGHT SHOW						1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE/2	7/13/12
3.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	11:59A- Channel 11 News At Noon						1			1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/3	7/13/12
4.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	5:58P- Channel 11 News At 6pm M-F						1			1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/4	7/13/12
5.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	5:59A- Channel 11 News 6am						1			1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/5	7/13/12
6.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	6:59P- Jeopardy						1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/6	7/13/12
7.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	7:30P- WHEEL OF FORTUNE						1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/7	7/13/12
8.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P									1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/8	7/13/12
9.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	5:58P- Channel 11 News At 6pm M-F									1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/9	7/13/12
10.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	5:59A- Channel 11 News 6am									1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/10	7/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

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Sales Office Telerep/Washington DC
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CPE 155/426/2595
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Billing Type Standard
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Net Total \$34,106.25
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Pittsburgh (WPXI)
By Broadcast Month
Aug. 2012 13 \$9,675.00
Sep. 2012 35 \$30,450.00
Grand Total: 48 \$40,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	6:59P- Jeopardy		1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/11	7/13/12
12.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	7:30P- WHEEL OF FORTUNE			1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/12	7/13/12
13.0	Normal Line / Spot	08/26/12-08/26/12	5	:30	6P- CHANNEL 11 NEWS								1	1	\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-630P/13	7/13/12
14.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P				1					1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/14	7/13/12
15.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	5:58P- Channel 11 News At 6pm M-F				1					1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/15	7/13/12
16.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	6:59P- Jeopardy				1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/17	7/13/12
17.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	7:30P- WHEEL OF FORTUNE				1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/18	7/13/12
18.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P			1						1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/20	7/13/12
19.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	11:34P- TONIGHT SHOW			1						1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE SHW/21	7/13/12
20.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	11:59A- Channel 11 News At Noon			1						1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/22	7/13/12
21.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	5:58P- Channel 11 News At 6pm M-F			1						1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/23	7/13/12

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Advertiser	National Republican Congressional Committee - In	Last Modified	08/08/12
Agency	National Media (2711)	Entered By	Jennifer Stewart
Product	Political - Issue (1068)	CO-OP	Yes
Brand	ISS/NRCC-IE (81865)	Headline #	06187351
Salesperson	Telerep/Washington DC, Washington DC (1040)	Demo	
Sales Office	Telerep/Washington DC	Order Type	Normal
Buyer Name	ANGIE BEN	Package Deal	
Phone/Fax		Commission %	15.00
CPE	155/426/2595	Commission	\$6,018.75
Account Types	National/Political	Net Total	\$34,106.25
Billing Type	Standard	Sales Tax	
Comments	NRCC 8/24 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Aug. 2012	13	\$9,675.00
Sep. 2012	35	\$30,450.00
Grand Total:	48	\$40,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	5:59A- Channel 11 News 6am	1	1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/24	7/13/12
23.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	6:59P- Jeopardy	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/25	7/13/12
24.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	7:30P- WHEEL OF FORTUNE	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/26	7/13/12
25.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/27	7/13/12
26.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	11:34P- TONIGHT SHOW	1	1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE SHW/28	7/13/12
27.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	11:59A- Channel 11 News At Noon	1	1							1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/29	7/13/12
28.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	6:59P- Jeopardy	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/30	7/13/12
29.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	7:30P- WHEEL OF FORTUNE	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/31	7/13/12
30.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	5:30P- 6P (EST)	1					1			1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/34	8/8/12
31.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	7A- Today Show	1					1			1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/35	8/8/12
32.0	Normal Line / Prime	08/24/12-08/24/12	5	:30	7:57P- Americas Got Talent 8-9P	1					1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	AGT 8-9P/	8/8/12

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Agency	National Media (2711)	Entered By	Jennifer Stewart
Product	Political - Issue (1068)	CO-OP	Yes
Brand	ISS/NRCC-IE (81865)	Headline #	06187351
Salesperson	Telerep/Washington DC, Washington DC (1040)	Demo	
Sales Office	Telerep/Washington DC	Order Type	Normal
Buyer Name	ANGIE BEN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	155/426/2595	Commission	\$6,018.75
Account Types	National/Political	Net Total	\$34,106.25
Billing Type	Standard	Sales Tax	
Comments	NRCC 8/24 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

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By Broadcast Month	Spots	Rate
Aug. 2012	13	\$9,675.00
Sep. 2012	35	\$30,450.00
Grand Total:	48	\$40,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	11:59A-Channel 11 News At Noon	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/38	8/8/12
34.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	5:30P- 6P (EST)	1	1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/39	8/8/12
35.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	7A- Today Show	1	1							1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/40	8/8/12
36.0	Normal Line / Spot	08/25/12-08/25/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE							1		1	\$900.00	\$900.00	Pittsburgh (WPXI)	SNL/41	8/8/12
37.0	Normal Line / Spot	08/26/12-08/26/12	5	:30	8A- 10A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/42	8/8/12
38.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	11:34P- TONIGHT SHOW					1				1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/43	8/8/12
39.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	11:59A- Channel 11 News At Noon					1				1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/44	8/8/12
40.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	5:30P- 6P (EST)					1				1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/45	8/8/12
41.0	Normal Line / Prime	08/28/12-08/28/12	5	:30	7:57P- Americas Got Talent 8-10P			2						2	\$2,000.00	\$4,000.00	Pittsburgh (WPXI)	AGT 8-10P/	8/8/12
42.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	5:30P- 6P (EST)			1						1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/47	8/8/12
43.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	5:30P- 6P (EST)				1					1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/48	8/8/12
44.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	5:58P- Channel 11 News At 6pm M-F				1					1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/49	8/8/12

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45.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	5:59A- Channel 11 News 6am				1					1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/50	8/8/12
46.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	7A- Today Show				1					1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/51	8/8/12
47.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	11:34P- TONIGHT SHOW		1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/37	8/8/12

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